




ConservationWISE

Conservation challenges are growing grave on a planet populated by 7 billion humans indulging in undisciplined and excessive consumption. It is becoming a vicious cycle – booming populations and energy intensive lifestyles place a greater burden on finite resources. And exploitation of these resources poses serious conservation risks with several species on the verge of extinction. While sustainability is becoming the buzzword many companies and consumers appear reluctant to alter their habits and become genuinely more responsible. Conservation should not just become a pressing issue for governments, NGOs, dedicated professionals, media and concerned citizens. Conservation should be mainstreamed and everyone must do their bit. But the focus must be on the next generation whose current preoccupations with job searches, malls, gadgets, lifestyle and entertainment must be balanced with an appreciation for and commitment to Mother Nature.

ConservationWISE is a unique program of EmergingWISE and IndonesiaWISE in which we impart guidance to young students and professionals about challenges of Conservation and about the responsible choices they can make – in lifestyle choices, daily consumption of products and services, causes and employers. Using our proprietary framework W.I.C.A.K.S.A.N.A youngsters are taught to appreciate the urgency of conservation. To embrace the imagery of conservation, draft appeals, delve deeper into issues, volunteer for available opportunities and resolve to make a difference in their own small way. Starting with small steps such as making conservation based e-greeting cards that we frequently use.

ConservationWISE is an awareness and capacity building initiative focusing on youth and young professionals in emerging markets. For further details please contact information@indonesiawise.com





“Like the striking plumage of this beautiful Cendrawasih, the IndonesiaWISE team wishes you a

BRIGHT & HAPPY 2010

and urges you to enhance your corporate commitment to environmental sustainability”.

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The EmergingWISE team wishes you a
Bright and Prosperous Diwali
and success in the year ahead.

This Diwali let us also resolve to not let
the light ever extinguish from the eye of
the tiger.



www.emergingwise.com

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*The IndonesiaWISE team wishes you
Selamat Hari Raya Idul Fitri, Mohon Maaf Lahir dan Batin
and requests you this Eid to reaffirm your commitment to preserving tropical
biodiversity, a true amanah or blessing*



IndonesiaWISE!

A close-up photograph of two elephants. The elephant on the left has a small tusk. Both elephants have wrinkled, grey skin and are looking directly at the camera with a calm expression. The background is a soft, out-of-focus natural setting.

Happy Diwali 2011

Let the brightness of our wishes also illuminate the uncertain future facing the majestic elephant.

EmergingWISE!



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The IndonesiaWISE team wishes you a 2011
filled with Happiness, Success and Harmony

Sustainability Expertise available at IndonesiaWISE

- ❖ ***Corporate and Institutional Engagement***
 - ❖ CSR advisory
 - ❖ Environment Social Governance (ESG) advisory
 - ❖ Sustainability reporting
 - ❖ Emerging markets best practice

- ❖ ***Sustainable Supply Chains***
 - ❖ Identification and assessments
 - ❖ Integration with global buyers
 - ❖ Industry specific best practice
 - ❖ Certification advisory

- ❖ ***Sustainable Financing***
 - ❖ Risk management advisory
 - ❖ ESG Due Diligence
 - ❖ Business development
 - ❖ Training and competency development

- ❖ ***Youth Capacity Development***
 - ❖ Young Leaders for Eco Cities
 - ❖ International institutional linkages
 - ❖ Sustainability workshops
 - ❖ Internships and project mentoring



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